



Tableau Program Overview

As data becomes more important, the need for skilled professionals to analyze and visualize it grows. Digitalearn's Tableau course is designed to teach you how to turn raw data into interactive, easy-to-understand visualizations.

This course combines the power of Tableau with practical techniques to help you create reports, dashboards, and charts that provide valuable insights. Whether you're new to data analysis or looking to improve your skills, this course gives you everything you need to succeed.

Join the Tableau course and become an expert in data visualization. Learn how to work with data, create interactive visualizations, and make datadriven decisions that can change the way businesses operate. With hands-on experience and certification, you'll be ready for top roles in data analysis and business intelligence.

Key Skills You Will Learn:

- Data Visualization: Learn to create charts, graphs, and dashboards that turn data into clear insights.
- Data Preparation: Understand how to clean, transform, and organize data to make it usable.
- Interactive Dashboards: Build interactive, real-time dashboards for better decision-making.
- Advanced Analytics: Use Tableau's advanced features to analyze large sets of data and uncover hidden trends.
- Connecting to Data: Learn how to connect Tableau to different data sources, including Excel, databases, and cloud platforms.



Course Benefits:

- Hands-On Learning: Get practical experience by working on realworld data projects.
- Global Certification: Receive a certificate recognized by companies worldwide.
- Career Advancement: Open up opportunities in data analysis, business intelligence, and data-driven decision making.

Whether you're looking to switch to a career in data analysis or enhance your current skills, this Tableau course will provide you with the tools and knowledge to succeed in the growing field of data visualization.

Key Feature to Determine Success

- Live Projects
- Exam Simulation
- Access to Recorded Sessions
- 40-Hour LIVE Instructor-led Training
- Updated Content (Market Trends)
- Class Feedback with Assigned Advisor
- Micro Batches (10 Students per Class)
- Individual Doubt Sessions
- Career Guidance and Mentorship
- Practical Sessions (Online)



Tableau Mastery Program: Data Visualization + Advanced Analytics

Data is everywhere, and businesses need smart ways to understand it. Digitalearn's Tableau Mastery Program is designed to teach you how to turn complex data into simple, interactive, and visual reports. Whether you're starting from scratch or want to sharpen your skills, this program helps you master Tableau from basic to advanced levels.

Tableau Mastery Program: Data Visualization + Advanced Analytics

Step into the world of data with the Digitalearn Tableau Mastery Program. This program is designed to teach you how to turn complex data into simple, clear, and visual reports. Whether you're a beginner or looking to sharpen your skills, this course will guide you through creating powerful data visualizations and advanced analytics with Tableau.

Digitalearn Tableau Mastery The Digitalearn Tableau Mastery course helps you learn how to use Tableau's tools to create stunning visualizations and actionable insights. With this program, you will understand how to use data to make better decisions and tell a story that is easy for everyone to understand.

Key Highlights:

- Data Visualization: Learn how to turn raw data into easy-tounderstand visuals.
- Advanced Analytics: Use Tableau's powerful features to analyze large data sets and find key trends.
- Hands-On Practice: Work on real-world projects to build your skills.
- Global Certification: Prepare for the Tableau certification exam to enhance your career.



How this program works differently with highlighted **Key Solutions**?



Career Preparation

- Mock Interview Prep (Technical + Behavioral)
- Resume Building (Ready-touse Templates)
- Job Application Guide (Tips for Finding the Right Job)
- Internship Benefits (Handson Experience with Tools)



Practical Learning

- Live Projects (5+ Real-World Projects)
- Practical Sessions (Interactive Online Learning)
- Updated Tools and Techniques



Learning Support

- Personality Development Classes (Enhance Soft Skills)
- Class Recordings (Access Anytime for Review)
- E-books (Comprehensive Learning Materials)



Certification and Exams

- Exam Simulation (Prepare Effectively)
- Exam vouchers (Subject to Availability)



Ongoing Mentorship

 Lifetime Career Mentorship (Guidance Throughout Your Career)



Continuous Learning

- Updated Content (Stay Current with Market Trends)
- Demos (Optional Hands-on Demonstrations)



Professional Benefits:

- Comprehensive Data Skills: Learn how to create interactive dashboards and use advanced data techniques.
- **High Demand in the Job Market:** Data skills are needed in many industries, like finance, healthcare, retail, and marketing.
- Stand Out in Your Career: With a Tableau certification, you will be recognized as an expert in data analysis and visualization.
- Better Job Opportunities: Tableau skills open doors to roles like Data Analyst, Business Intelligence Analyst, and more.
- Higher Salary Potential: With Tableau skills, you can expect better job offers and higher salaries.

Technical Benefits:

- Interactive Dashboards: Learn how to build dashboards that automatically update and provide real-time insights.
- **Data Exploration:** Use Tableau to explore and discover hidden patterns in your data.
- Advanced Analytics: Gain the ability to perform deep analysis with complex data sets using Tableau's advanced tools.
- **Automation:** Learn to automate data reports and dashboards for efficient analysis.



Organizational Benefits

- Better Decision Making: With Tableau, businesses can easily see and understand their data, making faster and more informed decisions.
- Improved Efficiency: Automate reporting and data visualizations to save time and resources.
- Data-Driven Culture: Help organizations create a data-driven culture by sharing insights across departments.

Career Pathways

- Data Analyst: Analyze business data and present insights using Tableau.
- Business Intelligence Analyst: Work with data to help companies make smarter decisions.
- Data Scientist: Use Tableau to visualize data and find trends to support business strategies.
- Marketing Analyst: Analyze marketing data and report on campaign performance.
- **Consultant:** Advise organizations on how to use Tableau for their data needs.

Achieving **Tableau Mastery** with **Digitalearn** gives you the skills to transform raw data into meaningful visual insights that drive better business decisions. Start your journey with Tableau today and unlock exciting career opportunities.

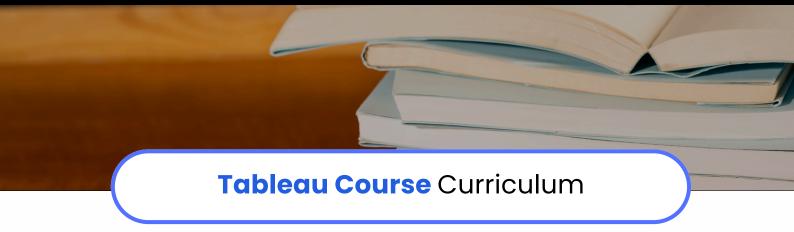


Tableau Fundamentals: Learn the Basics of Data Visualization

Module 1: Introduction to Tableau

- What is Tableau?
- Installing Tableau and setting up your workspace.
- · Overview of Tableau features.

Module 2: Connecting to Data Sources

- Learn how to connect Tableau to different data sources (Excel, CSV, SQL, etc.).
- Importing and preparing data for analysis.

Module 3: Building Basic Visualizations

- Creating your first charts and graphs.
- Understanding types of visualizations: bar, line, pie charts, etc.
- Customizing visualizations to tell a story.

Module 4: Working with Data Filters and Parameters

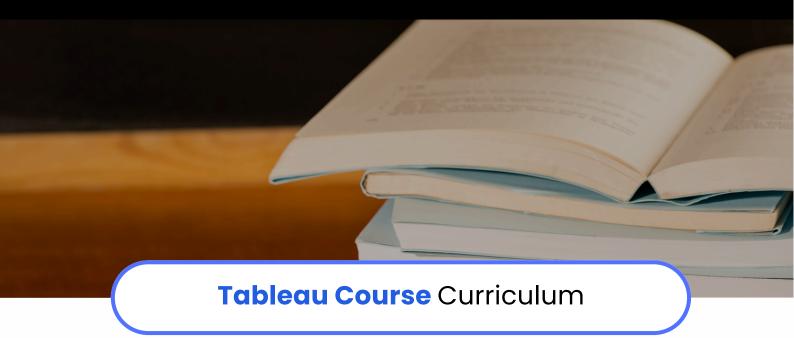
- How to filter data to focus on important details.
- Using parameters to make dashboards interactive.

Module 5: Creating Dashboards and Reports

- Combining multiple visualizations into one dashboard.
- Designing interactive dashboards that update automatically.

Module 6: Advanced Analytics with Tableau

- Using Tableau's advanced analytics features.
- Creating calculated fields, trend lines, and forecasts.



Module 7: Data Blending and Joining

- Learn how to combine data from multiple sources
- Mastering data blending to create more comprehensive reports.

Module 8: Sharing and Publishing Visualizations

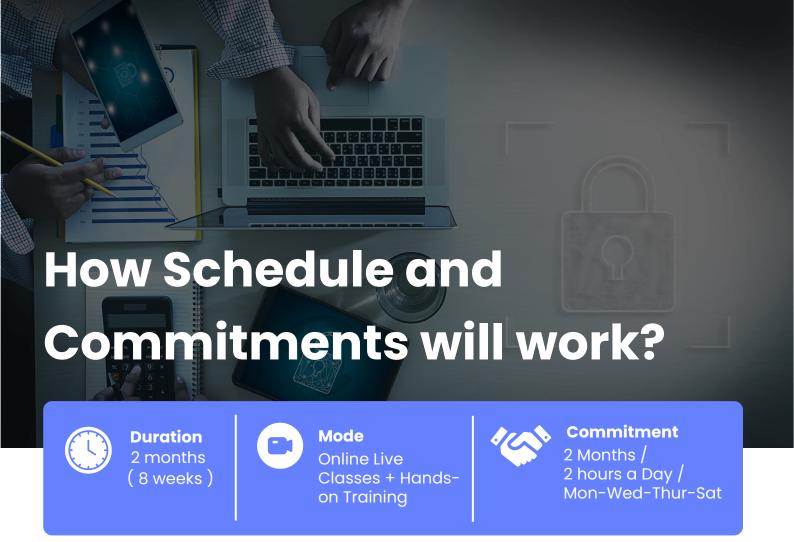
- How to share your work with others.
- Publishing dashboards to Tableau Server or Tableau Public.

Module 9: Tableau for Business Intelligence

- Using Tableau to make business decisions.
- Creating reports that impact your company's strategy.

Module 10: Hands-On Labs

- Real-world exercises to practice what you've learned.
- Build and share visualizations using real business data.



Who Should Pursue **Tableau Certification**?

- IT Professionals Transitioning to Data Analytics
- Entry-Level Data Enthusiasts
- Business Analysts
- Marketing and Sales Professionals
- Data Scientists and Analysts
- Students and Fresh Graduates
- Organizations Training In-House Teams



Upon Completing the **Program**, You'll Receive:

- Digitalearn Certified Tableau Course Certificate
- Portfolio-ready projects and access to career advancement resources















Mentorship

A dedicated mentor to guide you through the learning journey



Alumni Network

Access to a supportive community of professionals



Career Assistance

Networking tips, job search strategies, and interview prep

What our **students** say?







Tableau Course FAQ

What is Tableau?

Answer:

Tableau is a powerful tool used for data visualization. It helps you create easy-to-understand graphs, charts, and reports. You can use it to turn complex data into simple visuals.

Who should take the Tableau course?

Answer:

The Tableau course is for anyone who works with data. It's perfect for:

- Business analysts
- Data analysts
- o Anyone interested in learning data visualization
- o Professionals who want to improve their skills in data analysis

What do you learn in the Tableau course?

⋖ Answer:

You will learn:

- How to use Tableau for data analysis
- How to create interactive dashboards
- How to connect to different data sources (Excel, SQL, etc.)
- How to work with basic and advanced Tableau features
- How to visualize data to tell a story

1s there any requirement to start this course?

Answer:

No formal requirements. If you know basic computer skills and have an interest in data, you're ready to start! Knowledge of Excel can be helpful but is not necessary.

? How long does it take to complete the Tableau course?

Answer:

The course can take around 4 to 6 weeks. It depends on your learning pace and how much time you dedicate each week.

Tableau Course FAQ

? How is the Tableau exam structured?

Answer:

The exam usually includes multiple-choice questions and hands-on exercises where you have to create dashboards and reports. It tests both your knowledge and practical skills.

What is the cost of the Tableau course?

Answer:

The cost of the course can vary. On average, it ranges from \$200 to \$500, depending on the training provider and the package you choose.

? How do I prepare for the Tableau course exam?

Answer:

You can prepare by:

- Taking online courses
- Practicing with real-world datasets
- Watching video tutorials
- o Completing hands-on exercises

What are the benefits of learning Tableau?

⋖ Answer:

- You will be able to create stunning reports and dashboards.
- o It will help you understand data and trends better.
- Tableau skills are in demand and can lead to better job opportunities.
- It's easy to learn and use, even for beginners.

Can I learn Tableau online?

Answer:

Yes! Many platforms offer online Tableau courses. You can learn at your own pace, anytime, and anywhere.



Social Media Handles:

- 😙 @digitalearn_official
- in Digitalearn

Ask your queries to our experts?

- +91 7457077622 +91 9625585022
- 🏶 www.digitalearn.info
- support@digitalearn.info
- Office Hours:
 09:00 AM EST to 07:00 PM EST