



Salesforce Admin & Developer Program

Launch Your Career in Salesforce

Salesforce Admin and Developer Program

As businesses grow, the need for skilled **Salesforce professionals** keeps increasing. Digitalearn's Salesforce Admin and Developer program is designed to give you the skills you need to manage and customize Salesforce effectively. Whether you're starting your career or looking to level up, this program prepares you to manage Salesforce systems and develop powerful applications.

This program covers everything from basic administration to advanced development. With both Admin and Developer skills, you'll be able to work on both sides of Salesforce – managing data and users, as well as building custom applications. It's perfect for individuals and organizations looking to get the most out of Salesforce.

Salesforce Admin:

Learn to manage users, data, and security. Configure and customize Salesforce to fit business needs.

Salesforce Developer:

Master how to build applications, write code, and develop advanced features in Salesforce.

Join the Salesforce Admin and Developer course and unlock exciting career opportunities. Equip yourself with in-demand skills that will make you a valuable asset to any company using Salesforce.

How this program works differently with highlighted **Key Solutions** ?



Career Preparation

- Mock Interview Prep (Technical + Behavioral)
- Resume Building (Ready-to-use Templates)
- Job Application Guide (Tips for Finding the Right Job)
- Internship Benefits (Hands-on Experience with Tools)



Practical Learning

- Live Projects (5+ Real-World Projects)
- Practical Sessions (Interactive Online Learning)
- Updated Tools and Techniques



Learning Support

- Personality Development Classes (Enhance Soft Skills)
- Class Recordings (Access Anytime for Review)
- E-books (Comprehensive Learning Materials)



Certification and Exams

- Exam Simulation (Prepare Effectively)
- Exam vouchers (Subject to Availability)



Ongoing Mentorship

- Lifetime Career Mentorship (Guidance Throughout Your Career)



Continuous Learning

- Updated Content (Stay Current with Market Trends)
- Demos (Optional Hands-on Demonstrations)



BENEFITS

Benefits of Having **Salesforce Admin** **and Developer Certifications**

Combining Salesforce Admin and Developer certifications gives you a strong skill set in managing and developing Salesforce systems. Here are the key benefits:

Professional Benefits:

- **Complete Salesforce Expertise:** Admin skills let you manage and optimize Salesforce, while Developer skills help you customize and build solutions.
- **Enhanced Employability:** Dual certifications open doors to many roles, like Salesforce Admin, Salesforce Developer, Business Analyst, and Consultant.
- **Globally Recognized Certifications:** These certifications are recognized worldwide, making you a strong candidate in the job market.
- **Broader Skill Set:** Learn to manage, develop, and customize Salesforce applications and systems.
- **Higher Salary Potential:** Salesforce certified professionals tend to earn higher salaries due to their specialized skills.

Technical Benefits

- **Custom Solutions:** Admin skills ensure smooth management, while Developer skills allow you to build custom features for businesses.
- **Hands-On Expertise:** Both courses emphasize practical skills with real-world labs and projects.
- **Business Efficiency:** Admin skills help optimize processes and data flow, while Developer skills help create powerful, tailored solutions.



BENEFITS

Benefits of Having **Salesforce Admin** **and Developer Certifications**

Organizational Benefits

- **Improved Salesforce Management:** Admins can keep Salesforce systems running smoothly, ensuring maximum productivity.
- **Customization for Business Needs:** Developers can create unique solutions to meet specific business requirements.
- **Business Growth:** Certified professionals can help businesses get the most out of Salesforce, leading to better customer service, improved sales, and efficient processes.

Career Pathways

- **Salesforce Administrator:** Manage and optimize Salesforce for businesses.
- **Salesforce Developer:** Build custom applications and features in Salesforce.
- **Business Analyst:** Understand business needs and translate them into Salesforce solutions.
- **Salesforce Consultant:** Advise companies on how to use Salesforce effectively.
- **Salesforce Solution Architect:** Design and implement complex Salesforce solutions for organizations.

Achieving both **Salesforce Admin** and **Developer** certifications makes you a valuable asset to any company using Salesforce, opening up many career opportunities in a growing field.



Industries Benefiting from **Cloud Security (AWS & Azure) Professionals**

- IT Services and Consulting
- Banking, Financial Services, and Insurance (BFSI)
- Government and Defense
- Healthcare
- Retail and E-commerce
- Education

Salesforce Admin vs Salesforce Developer

Salesforce Admin focuses on managing and configuring the platform for businesses, while Salesforce Developer focuses on building custom solutions, apps, and integrations. Both are powerful skills that work together to create a fully optimized Salesforce system.



Salesforce Admin Training Curriculum

Module 1: Introduction to Salesforce

- Overview of Salesforce features and tools.
- Understanding cloud-based CRM.

Module 2: Managing Users and Data

- How to create and manage users.
- Data import, export, and management.

Module 3: Security and Access

- Setting up profiles, roles, and permissions.
- Understanding and configuring security settings.

Module 4: Automation in Salesforce

- Setting up workflows and process builder.
- Automating repetitive tasks for efficiency.

Module 5: Reporting and Dashboards

- How to create custom reports and dashboards.
- Using reports to drive business decisions.

Module 6: Customizing Salesforce

- How to customize page layouts and fields.
- Using Salesforce tools to fit business needs.



Salesforce Developer Training Curriculum

Module 7: Introduction to Apex and Visualforce

- Learn the basics of Apex programming language.
- Build custom Visualforce pages.

Module 8: Lightning Web Components

- Introduction to building modern components.
- Develop responsive components for Salesforce.

Module 9: Data Modeling and Integration

- Learn how to model and manage data in Salesforce.
- Integrating Salesforce with external systems.

Module 10: Advanced Apex Programming

- Learn advanced coding techniques in Apex.
- Automate business processes with custom code.

Module 11: Debugging and Testing

- Learn how to debug and test your custom Salesforce code.
- Ensuring your code works as expected.

Module 12: Deployment and Release Management

- Deploy Salesforce applications from sandbox to production.
- Use version control and manage releases.

Both **Salesforce Admin and Developer certifications** help you master the platform, giving you the skills to manage and customize Salesforce systems for businesses. With hands-on learning and practical tools, you can build a successful career in Salesforce and open doors to various roles in different industries.

Learning Objectives of **Salesforce Admin and Developer:**

Salesforce Admin Learning Objectives:



Managing Users and Data:

- Learn how to create and manage users in Salesforce.
- Understand how to import, export, and manage data securely.



Security and Access Control:

- Set up roles, profiles, and permissions for users.
- Ensure data security and control access to important information.



Customizing Salesforce:

- Learn to customize Salesforce features for your business needs.
- Use page layouts, fields, and record types to improve workflows.



Automation and Workflow:

- Automate tasks using tools like Process Builder and Flow.
- Set up email alerts, task assignments, and more to increase efficiency.



Reports and Dashboards:

- Create custom reports to track data.
- Build dashboards to visualize business performance.



Managing Business Processes:

- Use tools like workflow rules and approval processes to streamline operations.
- Ensure smooth business processes across teams.

Troubleshooting and Maintenance:

- Learn how to monitor Salesforce systems and keep them running smoothly.
- Resolve user issues and optimize performance.



Learning Objectives of **Salesforce Admin and Developer**:

Salesforce Developer Learning Objectives:



Apex Programming:

- Understand the Apex programming language to write custom business logic.
- Write triggers and classes to automate processes.



Visualforce Pages:

- Learn to build custom user interfaces with Visualforce.
- Create interactive pages that work seamlessly with Salesforce data.



Lightning Components:

- Build responsive web components using Lightning Web Components (LWC).
- Understand how to integrate LWC into Salesforce for a better user experience.



Data Modeling:

- Learn how to structure data efficiently in Salesforce.
- Create custom objects, fields, and relationships to meet business needs.



Integration with External Systems:

- Understand how to connect Salesforce with other platforms.
- Use REST and SOAP APIs for integration with third-party systems.



Testing and Debugging:

- Learn to test your code using Apex tests.
- Debug issues in your custom code and ensure it works as expected.

Deployment:

- Use tools like Change Sets and Salesforce DX to deploy code between environments.
- Ensure smooth and error-free deployments.



How Schedule and Commitments will work?



Duration
2 months
(8 weeks)



Mode
Online Live
Classes + Hands-
on Training



Commitment
2 Months /
2 hours a Day /
Mon-Wed-Thur-Sat

Who Should Pursue **Salesforce Admin** **and Developer** Certifications?

- IT Professionals Transitioning to Salesforce
- Entry-Level Salesforce Enthusiasts
- System Administrators
- IT Managers and Consultants
- Business Analysts
- Salesforce Professionals Looking to Upskill
- Students and Fresh Graduates
- Organizations Training In-House Teams

Upon Completing the **Program**, You'll Receive:

- Digitalearn Salesforce Admin and Developer Program Certificate
- Portfolio-ready projects and access to career advancement resources



4.9 Average
Rating



3500+
Students
Got Job



4000+
Satisfied
Learners



100+ Highly
Qualified
Trainers

What Kind of Support Will You Receive?



Mentorship

A dedicated mentor to guide you through the learning journey



Alumni Network

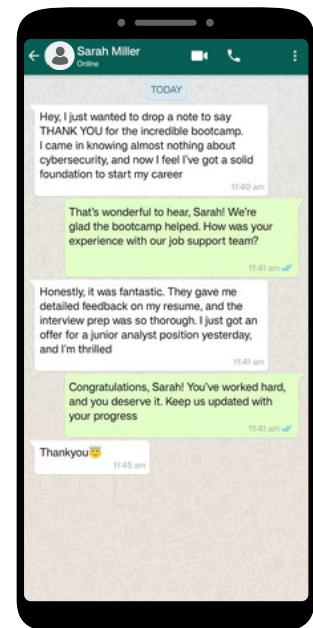
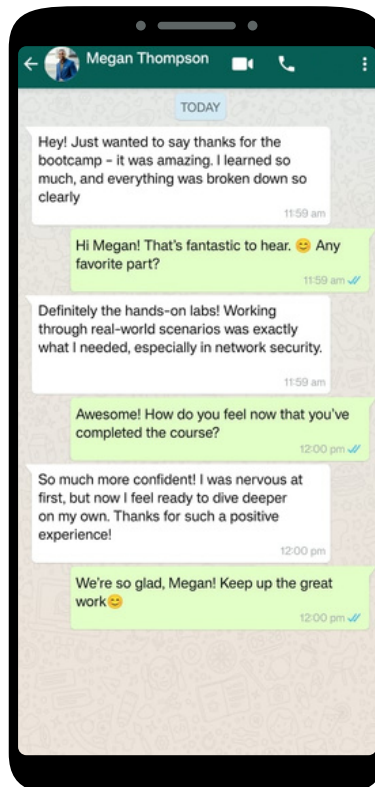
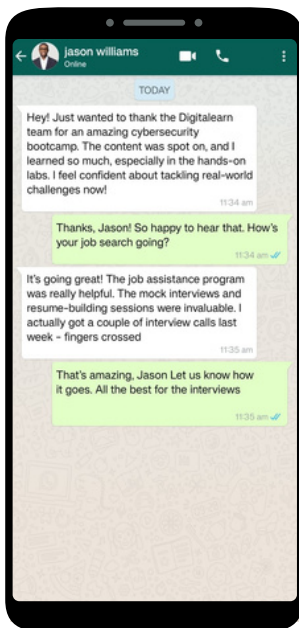
Access to a supportive community of professionals



Career Assistance

Networking tips, job search strategies, and interview prep

What our **students** say ?



Salesforce Admin and Developer Certification **FAQ:**

? What is Salesforce Admin Certification?

✓ Answer:

Salesforce Admin certification teaches you how to manage and configure Salesforce for businesses. You'll learn how to manage users, security, and data.

? What is Salesforce Developer Certification?

✓ Answer:

Salesforce Developer certification focuses on customizing Salesforce using code. You'll learn Apex programming, Visualforce, and Lightning Web Components to build custom solutions.

? Who should pursue Salesforce Admin Certification?

✓ Answer:

Salesforce Admin certification is ideal for people who want to manage Salesforce for businesses. It's great for IT professionals and business managers.

? Who should pursue Salesforce Developer Certification?

✓ Answer:

Salesforce Developer certification is for those who want to create custom solutions using code in Salesforce. It's perfect for developers and those with coding experience.

? What are the prerequisites for Salesforce Admin Certification?

✓ Answer:

There are no strict prerequisites, but basic knowledge of CRM concepts and Salesforce is helpful.

? What are the prerequisites for Salesforce Developer Certification?

✓ Answer:

A basic understanding of Salesforce Admin concepts is helpful. Some experience in coding (Apex, JavaScript) is also useful.

? How long does it take to complete Salesforce Admin Certification?

✓ Answer:

Typically, it takes 4-6 weeks to complete the Salesforce Admin certification, depending on your pace.

Salesforce Admin and Developer Certification **FAQ:**

? How long does it take to complete Salesforce Developer Certification?

✓ Answer:

Salesforce Developer certification usually takes 6-8 weeks to complete, depending on prior experience.

? What is the format of the Salesforce Admin exam?

✓ Answer:

The exam has 60 multiple-choice questions. You have 105 minutes to complete it, and you need to score at least 65% to pass.

? What is the format of the Salesforce Developer exam?

✓ Answer:

The exam has 60 multiple-choice questions, and you need to score 65% to pass.

? How much does Salesforce Admin Certification cost?

✓ Answer:

The Salesforce Admin exam costs around \$200 USD.

? How much does Salesforce Developer Certification cost?

✓ Answer:

The Salesforce Developer exam costs about \$200 USD.

? How can I prepare for the Salesforce Admin and Developer exams?

✓ Answer:

You can prepare by attending formal training, using official study materials, taking online courses, and practicing in a Salesforce environment.

? What are the benefits of holding Salesforce Admin and Developer certifications?

Answer:

Both certifications open doors to a wide range of roles in Salesforce administration and development, increasing your chances of getting a high-paying job.



Social Media Handles:

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 Digitalearn

Ask your queries to our experts?



+91 7457077622
+91 9012495693



www.digitalearn.info



support@digitalearn.info



Office Hours :
09:00 AM EST to 07:00 PM EST