



As businesses grow, the need for skilled Business Analysts is at its peak. Digitalearn's Business Analyst (BA) program is designed to help beginners and professionals understand the key role of analyzing and improving business processes.

This program combines practical knowledge and real-world techniques, making it ideal for anyone looking to start or grow their career in business analysis. Whether you're just starting out or want to sharpen your skills, this course will guide you step by step.

Join the BA program to become an expert in solving business problems and making smart decisions. Gain valuable skills and certifications that can open doors to new career opportunities in various industries.

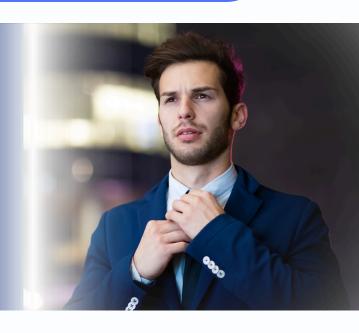
**Requirement Analysis:** Learn how to collect, analyze, and organize business needs effectively.

**Process Improvement:** Understand how to identify and fix inefficiencies in systems and workflows.

Get ready to make a real difference in the business world!

# **Key Feature** to Determine Success

- Live Projects
- Exam Simulation
- Access to Recorded Sessions
- 40-Hour LIVE Instructor-led Training
- Updated Content (Market Trends)
- Class Feedback with Assigned Advisor
- Micro Batches (10 Students per Class)
- Individual Doubt Sessions
- Career Guidance and Mentorship
- Practical Sessions (Online)





# How this program works differently with highlighted **Key Solutions**?



#### **Career Preparation**

- Mock Interview Prep (Technical + Behavioral)
- Resume Building (Ready-touse Templates)
- Job Application Guide (Tips for Finding the Right Job)
- Internship Benefits (Handson Experience with Tools)



#### **Practical Learning**

- Live Projects (5+ Real-World Projects)
- Practical Sessions (Interactive Online Learning)
- Updated Tools and Techniques (Stay Ahead with the Latest in Tools)



#### **Learning Support**

- Personality Development Classes (Enhance Soft Skills)
- Class Recordings (Access Anytime for Review)
- E-books (Comprehensive Learning Materials)



# Certification and Exams

- Exam Simulation (Prepare Effectively)
- Exam vouchers (Subject to Availability)



## **Ongoing Mentorship**

 Lifetime Career Mentorship (Guidance Throughout Your Career)



### **Continuous Learning**

- Updated Content (Stay Current with Market Trends)
- Demos (Optional Hands-on Demonstrations)



# **Business Analyst** Training Curriculum

# **Module 1: Basics of Business Analysis**

- What is business analysis?
- Role of a business analyst.
- Key terms and concepts.

# **Module 2: Understanding Business Needs**

- How to identify problems in a business.
- Techniques to gather and understand business needs.
- Tools for understanding customer requirements.

# **Module 3: Planning and Monitoring**

- Steps to plan business analysis activities.
- How to track and monitor work.
- Ensuring project goals are met.

# Module 4: Requirements Gathering and Documentation

- How to gather requirements from stakeholders.
- Writing clear and simple documents.
- Using diagrams to explain ideas.

# **Module 5: Data Analysis and Decision-Making**

- Basics of working with data.
- Tools to analyze data and make decisions.
- Presenting findings to others.

# Module 6: Solution Design and Evaluation

- Creating solutions for business problems.
- Testing if the solution works.
- Improving solutions based on feedback.



#### **Module 7: Communication Skills**

Tips for working with teams and stakeholders.

Making presentations and reports easy to understand.

How to ask the right questions.

## **Module 8: Tools and Techniques**

Overview of popular tools like Excel, Power Bl, and Tableau. Techniques like SWOT Analysis and Flowcharts. Hands-on practice with these tools.

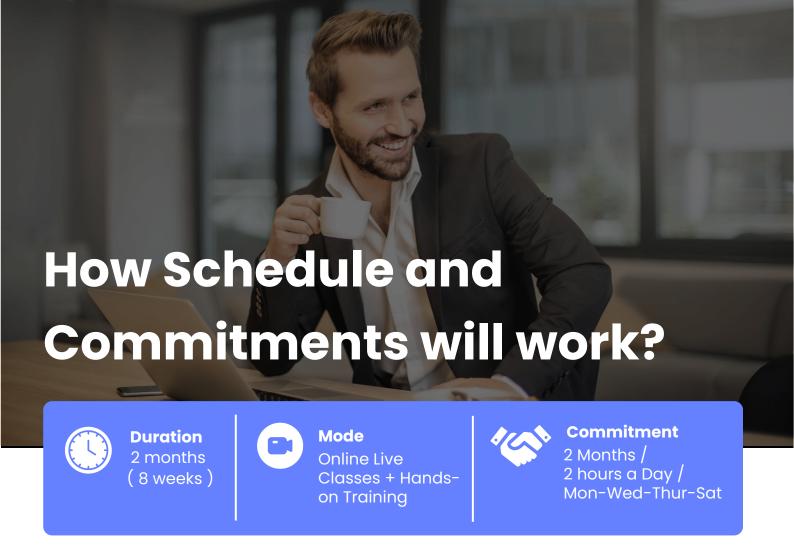
# **Module 9: Project and Process Management**

Basics of managing small projects.
Understanding workflows and processes.
Improving business operations.

# Module 10: Hands-On Practice and Real-Life Projects

- Working on live business scenarios.
- Using real-world tools and methods.
- Practice solving real business problems.

This training is designed to help anyone, even beginners, learn how to analyze and improve businesses. It's perfect for people with no prior experience and focuses on practical skills you can use right away.



Career Pathways with

CBA and APA

- Business Analyst: Work on identifying and solving business needs.
- Process Analyst: Improve workflows and make operations efficient.
- System Analyst: Analyze and design better IT solutions for businesses.
- Data Analyst: Use data to make smart business decisions.

Achieving both CBA and APA certifications positions you as a skilled professional ready to transform businesses and create meaningful results.



# Upon Completing the **Program**, You'll Receive:

- Digitalearn Certified Business Analyst Certificate
- Portfolio-ready projects and access to career advancement resources















## Mentorship

A dedicated mentor to guide you through the learning journey



#### **Alumni Network**

Access to a supportive community of professionals



#### **Career Assistance**

Networking tips, job search strategies, and interview prep

What our **students** say?











# Business Analyst Certification FAQ

# What is a Business Analyst Certification?

Answer:

A Business Analyst Certification is a professional program that proves you have the skills to analyze business needs, solve problems, and help companies improve their processes.

- Why should I get certified as a Business Analyst?
- Answer:

Certification boosts your knowledge, improves your career prospects, and helps you get better job opportunities. It shows employers that you are skilled and serious about your role.

- Who should pursue a Business Analyst Certification?
- Answer:

This certification is ideal for:

- Freshers looking to start a career in business analysis.
- Working professionals who want to shift to business roles.
- Team leads and managers aiming to improve decision-making skills.
- What are the prerequisites for this certification?
- Answer:

Most certifications don't require prior experience. Basic knowledge of business operations and tools like Excel can be helpful.

- ? How long does it take to complete the certification?
- Answer:

You can complete the certification in 4 to 8 weeks, depending on your pace and the course provider.

- What topics are covered in the Business Analyst Certification?
- Answer:

Topics usually include:

- Understanding business processes.
- Gathering and managing requirements.
- Analyzing data and creating reports.
- Tools like Excel, Tableau, and Power Bl.
- Communicating effectively with teams and clients.
- What is the format of the certification exam?
- Answer:

Most exams are multiple-choice, testing your knowledge of business analysis concepts and tools. Some may also include scenario-based questions.



- ? How much does the certification cost?
- Answer:

The cost varies by provider. On average, it ranges from \$300 to \$700, depending on the course content and exam fees.

- How can I prepare for the certification exam?
- Answer:
  - Join online or classroom training programs.
  - Practice with mock tests and real-life scenarios.
  - Study guides and books recommended by the course provider.
- What are the benefits of being a certified Business Analyst?
- Answer:

Certification helps you:

- · Get recognized as a professional.
- Increase your salary and job opportunities.
- Gain confidence in solving business problems.
- ② Are there any renewal requirements for the certification?
- Answer:

Yes, some certifications require renewal every 2-3 years. You may need to complete additional courses or earn credits to maintain it.

- What job roles can I pursue after certification?
- Answer:

After becoming certified, you can apply for roles like:

- Business Analyst
- Data Analyst
- Business Consultant
- Process Improvement Specialist
- Project Coordinator
- ? How does this certification compare to other programs?
- Answer:

Business Analyst Certification focuses on practical skills for analyzing and improving business processes. It combines technical knowledge with problemsolving skills, making it unique.

- Can I take the certification exam online?
- Answer:

Yes, most certifications offer online exams that you can take from home or work.

- How does this certification help in career advancement?
- Answer:

It enhances your resume, makes you stand out to employers, and prepares you for leadership roles. Certified professionals are often preferred for higher positions.



# **Social Media Handles:**

- 😙 @digitalearn\_official
- in Digitalearn

# Ask your queries to our experts?

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